

You are Invited! Please come to:
"Getting Better"

Tools to help your bottom line.

- Agenda: 8:30 AM - Check-In
9:00 AM - Proactive Diagnostics for Profitability! - Chris McClure, Gold Standard Labs
9:30 AM - Live Demo - Ear Notch (BVD-PI Testing), Semen & Trich Test - Dr. Gary Thrasher
10:00 AM - "Trich-kle Down Economics" - Dr. Joe Campbell - Boehringer Ingelheim
10:30 AM - Z Tags - the Tag that Stays In! - Stu Marsh - Z Tags
11:00 AM - Genetics in Arizona Today! - Arizona Hereford & Angus Associations
11:30 AM - Lunch will be served.

"Cattlemen's College"

by the University of Arizona & Arizona Cattle Growers Association

- 12:00 - "How Animals Select Their Diets" Beth Burritt, Area Rangeland Extension Agent, Department of Wildland Resources, Utah State University
12:45 - "You are What Your Mother Eats; Does This Apply to Your Cows?"
Dr. Nathan Long, Assistant Professor, Dept of Animal Sciences, University of Arizona
1:20 - "Maternal Stress Causes Fetal Metabolic Adaptations that Lower Postnatal Performance" Dr. Sean Limesand, Assoc Professor, Dept of Animal Sciences, U of A
1:55 - "Selecting Your Sires to Match Your Environment and Cow Herd" Dr. David Schafer, Resident Director, V-V Ranch, University of Arizona
2:20 - Final Questions & Adjourn at 2:30

Date/Location: Thursday, July 28 in Prescott, at the Rodeo Grounds - Freeman Bldg
CALL - 1-800-533-8115 . Ext #1 or www.AnimalHealthExpress.com
to pre-register and for more information.

Hosted by:



Please pre-register!
by July 27 -Thanks!



If you have registered for the ACGA Convention and marked to attend the Cattlemen's College then you are already registered for the 12 - 2:30 session. If you would also like to attend the morning session, please call us - 1-800-533-8115, ext. #1. Or register on-line: www.AnimalHealthExpress.com

Thanks - we hope to see you there!

Directions to the Rodeo Grounds: Coming into Prescott take Gurley St. through the downtown area – about four blocks from the center of town - turn right at Grove Ave. at the signal traffic light. Go through the next two signal traffic lights and turn left at the Rodeo Billboard onto Rodeo Dr. Go up Rodeo Dr., through the open gate and the Freeman Bldg. is the third building on the left, it is a rock building.